



प्रो. रजनीश जैन
सचिव

Prof. Rajnish Jain
Secretary



विश्वविद्यालय अनुदान आयोग
University Grants Commission

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Respected Madam/Sir,

27 JUL 2022

As you are aware, Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of independence and the glorious history of its people, culture and achievements. The spirit of celebration has been carried forward through activities such as special radio/television broadcasts, Virtual Exhibitions, publication of books and articles, social media, and ground level outreach programmes throughout the country.

To amplify the Azadi Ka Amrit Mahotsav platform, the Ministry of Information and Broadcast is creating a series of short videos (around 2 min. each) on different themes such as Women Empowerment, Environment & Sustainability, etc. The series titled '**Azadi Ki Amrit Kahaniyan**' was launched on 26th April, 2022 in New Delhi. The first set of videos in the series showcases stories of inspirational women change makers from different parts of the country with diverse backgrounds and areas of work. These are stories of grit and determination of everyday women who go on to achieve extraordinary feats, especially in the service of their nation and community. These videos can serve as an inspiration to young children, especially girls, to strive for the ideals embodied in Azadi ka Amrit Mahotsav.

All the Higher Educational Institutions (HEIs) and its affiliated colleges/institutions are requested to disseminate the information among the students about these three videos. The links containing the videos along with the series trailer in Hindi, Gujarati, Marathi, Bengali, Tamil, Malayalam and English are as follows:

- 3 videos on Inspiring Stories: <https://drive.google.com/drive/folders/1Ut9vJAb-o9yDBfwVeM-v9Ubx0MgGtL6g?usp=sharing>
- Azadi Ki Amrit Kahaniyan trailer: <https://drive.google.com/drive/folders/1h4uaqAkZMOcZfyMungysHGnbAbJqY8SK>

With kind regards,

Yours sincerely,


(Rajnish Jain)

To
The Vice-Chancellors of all Universities
The Principals of all Colleges/Institutes